

# Hilary Gordon, Sr. UX Researcher & Designer

## Employment

### **Senior UX Designer, Tank Design** *May '16 – Present*

Creating consensus through research and designing digital experiences that bring brands to life, from enterprise companies to startups alike.

### **UX Designer, Connective DX** *Nov '15 – May '16*

Led project teams on websites and application redesigns.

### **UX Designer, C Space** *Nov '13 – Nov '15*

Set and maintained UX vision across product suite on all device types and channels. In addition, formalized and evangelized a new product offering around usability testing to add to the product suite.

### **UX Designer, Verizon Wireless** *June '12 – Oct '13*

Ran, gathered and reported results of user testing to key stakeholders, turning findings into designs then requirements to be socialized with OEMs. In addition, codified a process for UX team to listen to customer care calls to identify pain point themes in order to inform priorities.

## Education

### **Brandeis University**

Bachelor of Arts in Computer Science  
Minor in Philosophy

## Skills

Information Architecture

Interaction Design

Wireframing

User Research

Usability Testing

Focus Groups

Heuristic Evaluation

Mobile

## Tools

Sketch

Figma

InVision

Craft

Jira

Survey Monkey

Gather Content

## Contact

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